



Hadrien Briandon

Product Designer

hadrien.br@gmail.com

+33 7 81 68 31 66

Aix-en-Provence // France

<https://hadrienbriandon.com>

dribbble.com/hadrienbriandon

linkedin.com/in/hadrienbr

SKILLS

UX & UI Design

User research
Design systems
Wireframing
Prototyping
User flow
Usability testing
Iconography
Interaction design
HTML / CSS
JavaScript

Tools

Figma/Sketch
Principle
InVision
Framer
Axure
Zeplin
Adobe Creative Suite
Hotjar
Amplitude
Jira
Github
Trello
Asana

LANGUAGES

English

Fluent

French

Native

Spanish

Intermediate

INTERESTS

Photography
Architecture
New technologies
Graphic design
Cooking
Herpethology
Animals
Gardening
Wood working

EXPERIENCE

JULY 2019 - PRESENT

Product Designer

360Learning // Remote work

Work on various features such as third party content integration, playlists or the chrome extension. Redesigned search to deliver a more usable and delightful experience to browse and discover learning items. Took part in the redesign of the platform and the design system with the design team.

JAN 2013 - PRESENT

Product Designer - Art Director

Freelancer // Remote work

Worked on projects involving branding, UX and UI design for a variety of clients, from local businesses to startups.

MAY 2017 - MAY 2019

Product Designer - Web Art Director

habx // Paris and remote work

Joined habx as the first Product Designer. I led design strategy of the product and built the entire design system. Conducted user research, created personas, journey maps, wireframes, prototypes, visual designs and conducted user tests. Designed the homemade CMS and CRM.

NOV 2016 - MAY 2017

Product Designer - Graphic Designer

Qobuz // Paris

Joined Qobuz team to help them improve their desktop and mobile apps. I worked on UX and UI design of several features such as playlists creation and management, navigation, blog articles and user's music library.

NOV 2015 - MAY 2017

Product Designer - Graphic Designer

Xandrie - Allbrary // Paris

Led design for a new entertainment app that gives access to thousands of digital products. Responsible for the entire design process from research, prototyping to high definition mockups and user testing.

OCT 2013 - OCT 2015

Web Designer - Webmaster

Revue Banque // Paris

Designed web assets including emailings, web banners, UI elements. Conducted user research and usability testings, then designed the mobile-dedicated website.

APR 2013 - OCT 2013

Junior Visual Designer

Dakotabox - Dakota Éditions - Loisirs VIP // Paris

Designed promotional materials and daily core content including print ads, brochures, website banners and emailings.

EDUCATION

OCT 2012 - SEP 2015

Multimedia Project Manager Bachelor - Graphic Design major

IESA Multimédia // Paris

Winner of the annual competition
Project : PLUME UN VIEUX